

How to Use This Toolkit

Thank you for your interest in reducing motor-vehicle-related injuries and fatalities within the African-American community. This toolkit directly supports NHTSA's efforts for connecting with African-American organizations, African-American leaders, law enforcement entities, and other public and private sector community and faith-based organizations. Please see below for ways to utilize our downloadable material.

What can you do to help?

- ◆ Download, print, and post information on your organization's bulletin and community information boards.
- ◆ Promote and distribute educational materials at community events.
- ◆ Mark your calendars to announce the observation of national safety initiatives related to seat belt safety, including:
 - National *Click it or Ticket* campaign
 - Child Passenger Safety Week
 - National Teen Driver Safety Week
- ◆ Post supplemental information on your website.
- ◆ Incorporate and highlight seat belt use as a focus in your health and safety programs and initiatives.
- ◆ Distribute educational material within your community and extended organizations.
- ◆ Conduct a seat belt survey and post the results.
 - Have a friendly competition in your community with your seat belt survey results

Remember to

Buckle Up. Every Trip. Every Time.

Visit www.nhtsa.gov for more information.

